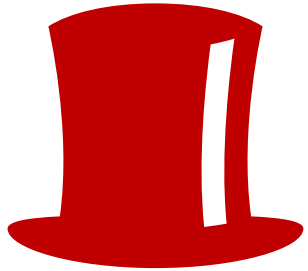
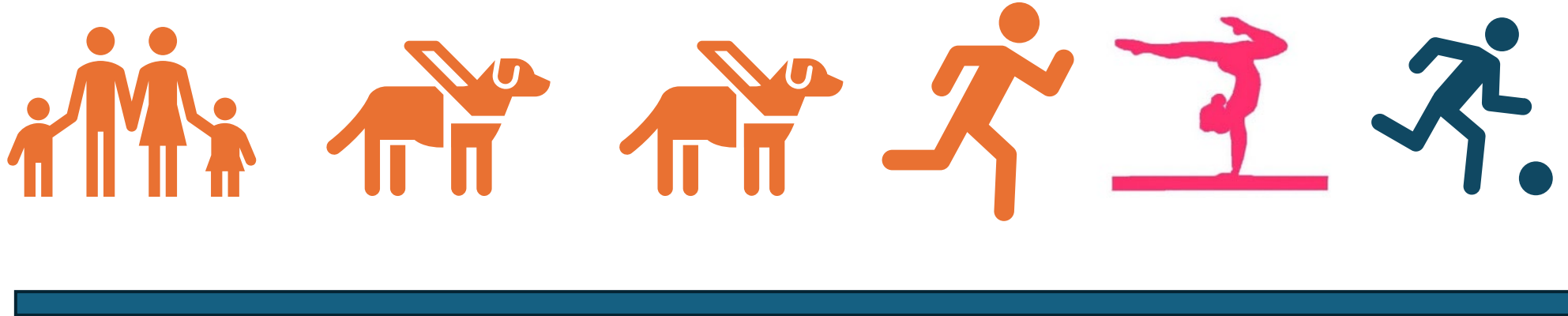




SNAP-Ed
New York
SAVE TIME. SAVE MONEY. EAT HEALTHY.

Winding Down and Looking Ahead



SNAP-Ed Project Manager for Hudson Valley Region

9 counties, amazing team, great partners, phenomenal work!



SNAP-Ed Statewide Technical Assistance Coordinator

Liaison for communication and statewide initiatives - Privileged to be connected to managers, educators and leadership – small but mighty team.



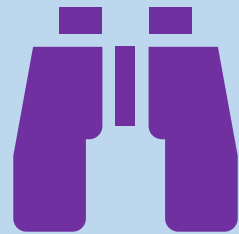
Buckle up



Turning back time



Current situation



Looking ahead



Time Travel

Recognizing 33 years of SNAP-Ed

1992

New Hampshire, Ohio, New York, Minnesota, Wisconsin, Oklahoma, and Washington are the first States to have approved Food Stamp Nutrition Education State (FSNE) Plans.

2008

Section 4111 of The Farm Bill, strengthens the nutrition education program and changes the name to Supplemental Nutrition Assistance, Program Education or SNAP-Ed

2010

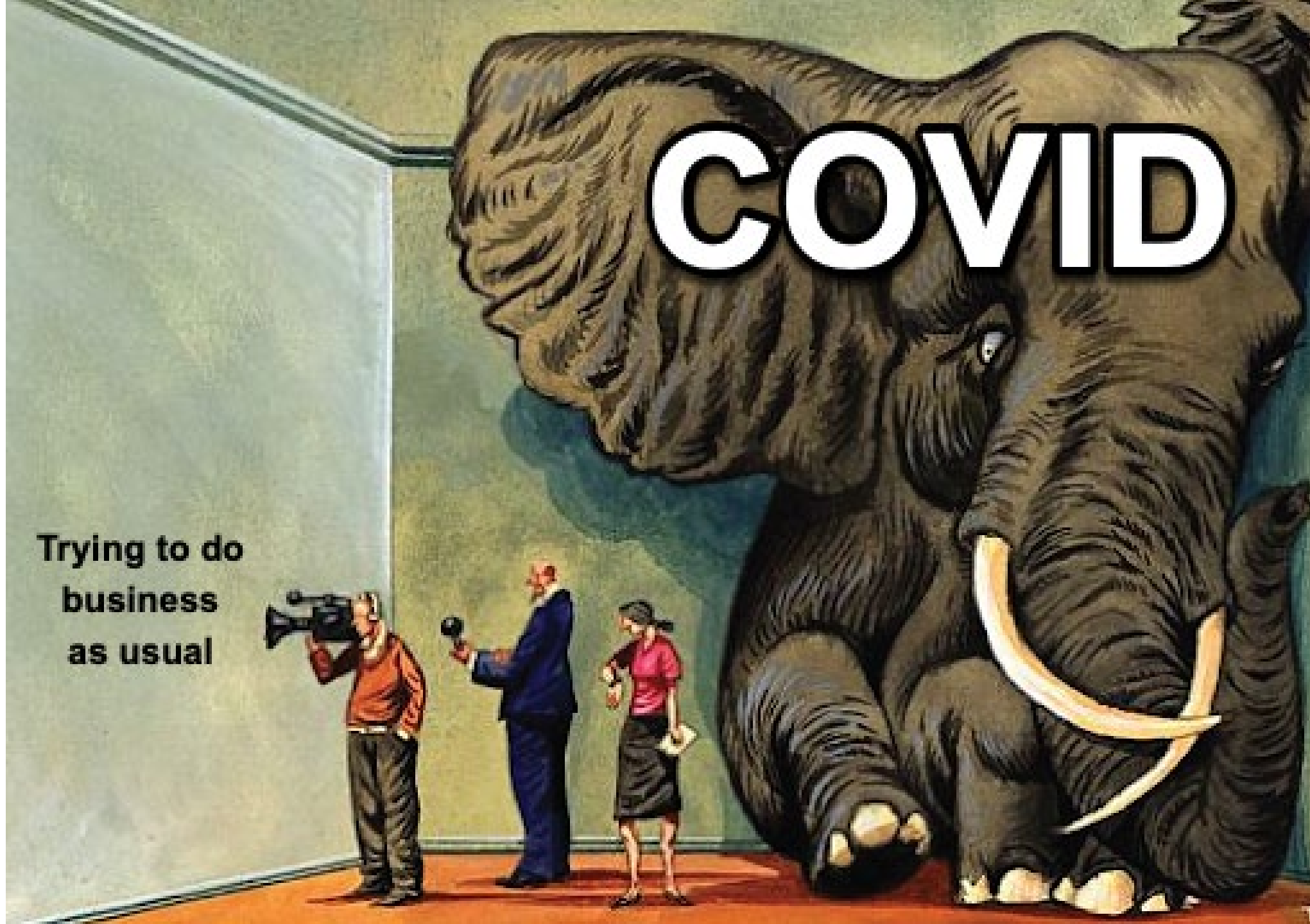
The Healthy, Hunger Free Kids Act of 2010 expands the scope of SNAP-Ed to include physical activity and obesity prevention. Calls for the use of comprehensive public health approaches. Recognized as the National Nutrition Education and Obesity Prevention Program.

2018

The 2018 Farm Bill solidifies, SNAP-Ed as the most robust, federal nutrition education program. Provisions to improve implementing and evaluation.

2020

**Trying to do
business
as usual**



Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life."

Amy Poehler

2021-2024

NYS Implementing Agencies Connect

- Statewide website & Social Marketing campaign
- Educators share tools and resources
- Professional development occurs
- Community members elevate their voice
- Access improves through technology
- PSE work expands – relationships deepen
- Statewide School Wellness Symposium
- Represent NY on the national stage



Current
situation



#SNAPed Works

SNAP-Ed New York Delivers Results

Nutrition education delivered by **200+ Nutrition Educators** in all **62 counties** reaching New Yorkers across their lifespan.

New York Reach
217,000+
New Yorkers

35,000+
Workshops
1,181
Community Sites



58%

improvement in
fruit intake



58%

improvement in
vegetable intake



59%

compare prices
while shopping



51%

improvement in
physical activity



Isabelle was reading her **nutrition facts label** the other day and shared **how much sugar** was in her drink! Impressive for a **1st grader!**



*First Grade Teacher, Mr. Costello
Ellenville Central School District*

SNAP-Ed Builds Healthy Communities

New York Reach

through community-level interventions

Over 758,000

New Yorkers

1,460

Community Partners

SNAP-Ed works with partners to make lasting organizational changes so healthy choices are easier. Most often, these are **school/early childhood, agriculture, healthcare, food retail, and food pantry** partners.

“ We are committed to **ensuring** that **all** our students have **access** to **nutritious food, especially** during the summer months **when school is out**. These **produce distributions** are a wonderful way to **support our families** in addition to the free summer meal locations. ”

*Assistant Director of Food Service,
Enlarged City School District of Middletown*

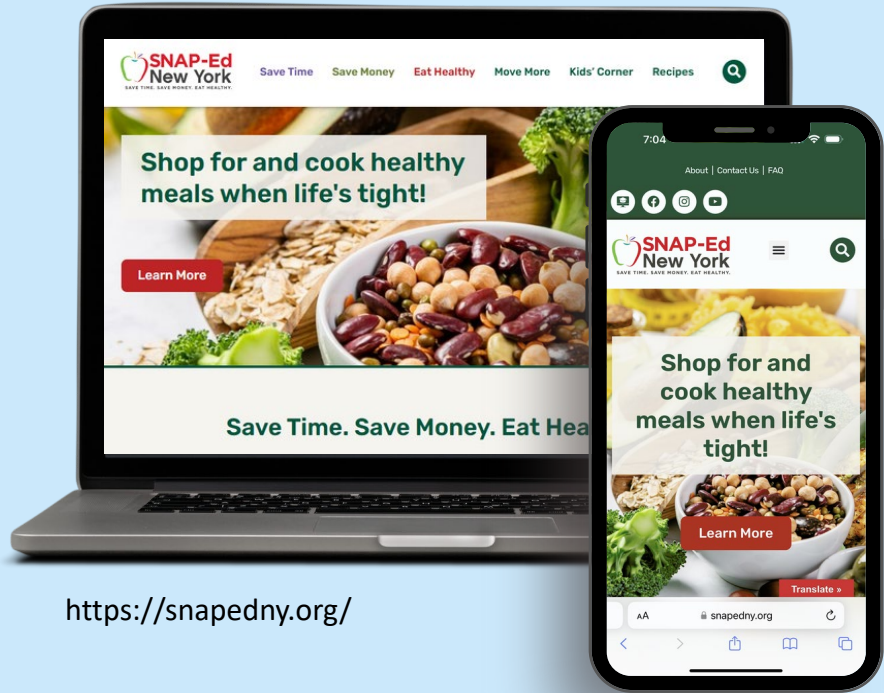
Community-Level Interventions:

Foster vibrant school communities through nutrition & movement.

Support access to produce through Fruit and Veggie Rx programs.

Collaborate to create retail spaces that drive healthy eating.

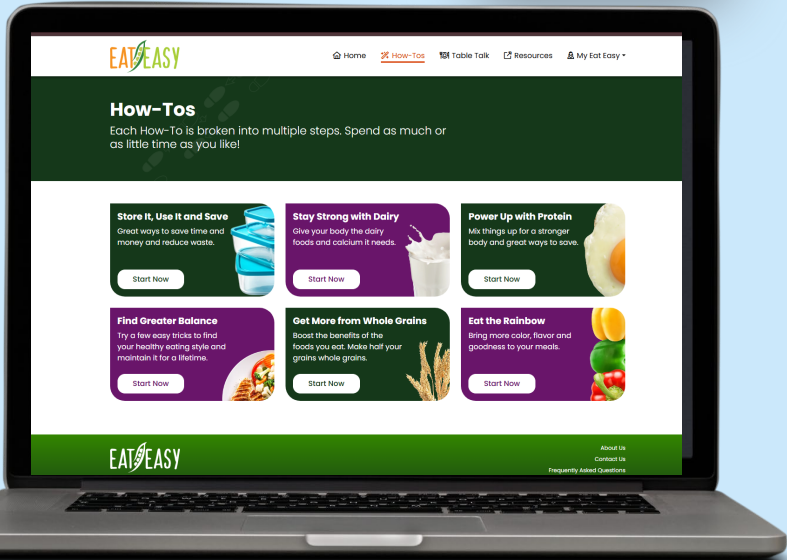
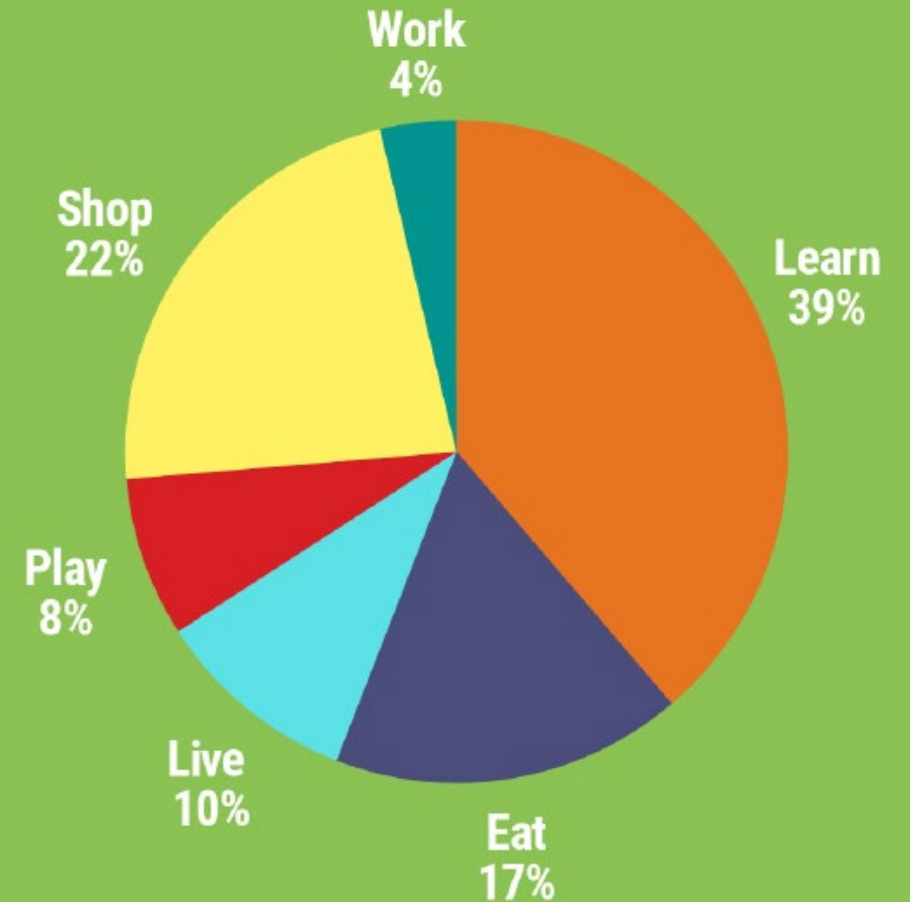
Promote wholesome nutrition and active play in early childhood.



<https://snapedny.org/>



SNAP-Ed NY reaches people where they...





FY 2025 \$30,212,156 allocated to NYS

17 Community Based Implementing Agencies

10 Cooperative Extension Offices

7 Community Agencies: Brighter Bites, BronxWorks, Children's Aid, City Harvest, Common Threads, Food Bank NYC, & Common Pantry

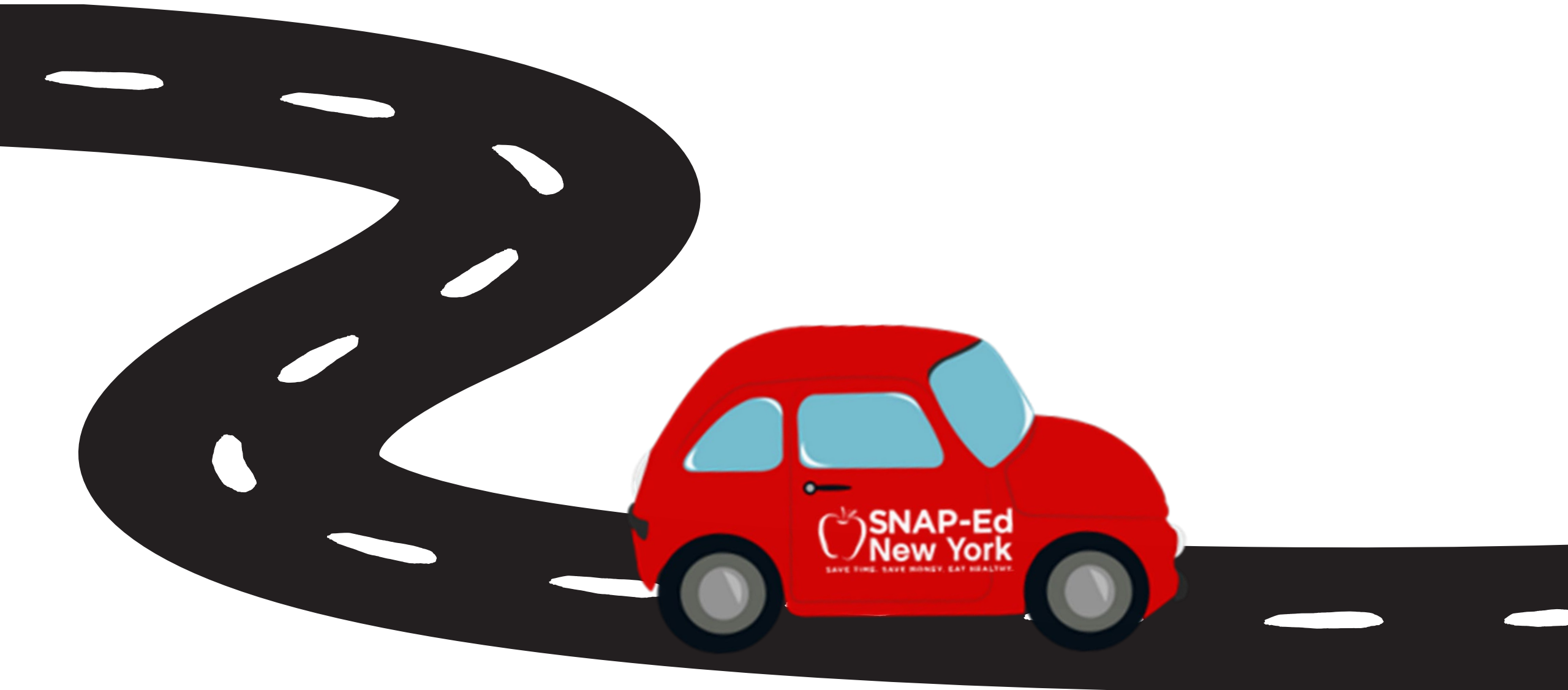
3 State Agencies

NYS DOH: Eat Well Play Hard, Just Say Yes, & Creating Healthy Schools & Communities

NYS Office for the Aging

NYS Agriculture & Markets

About that road trip...



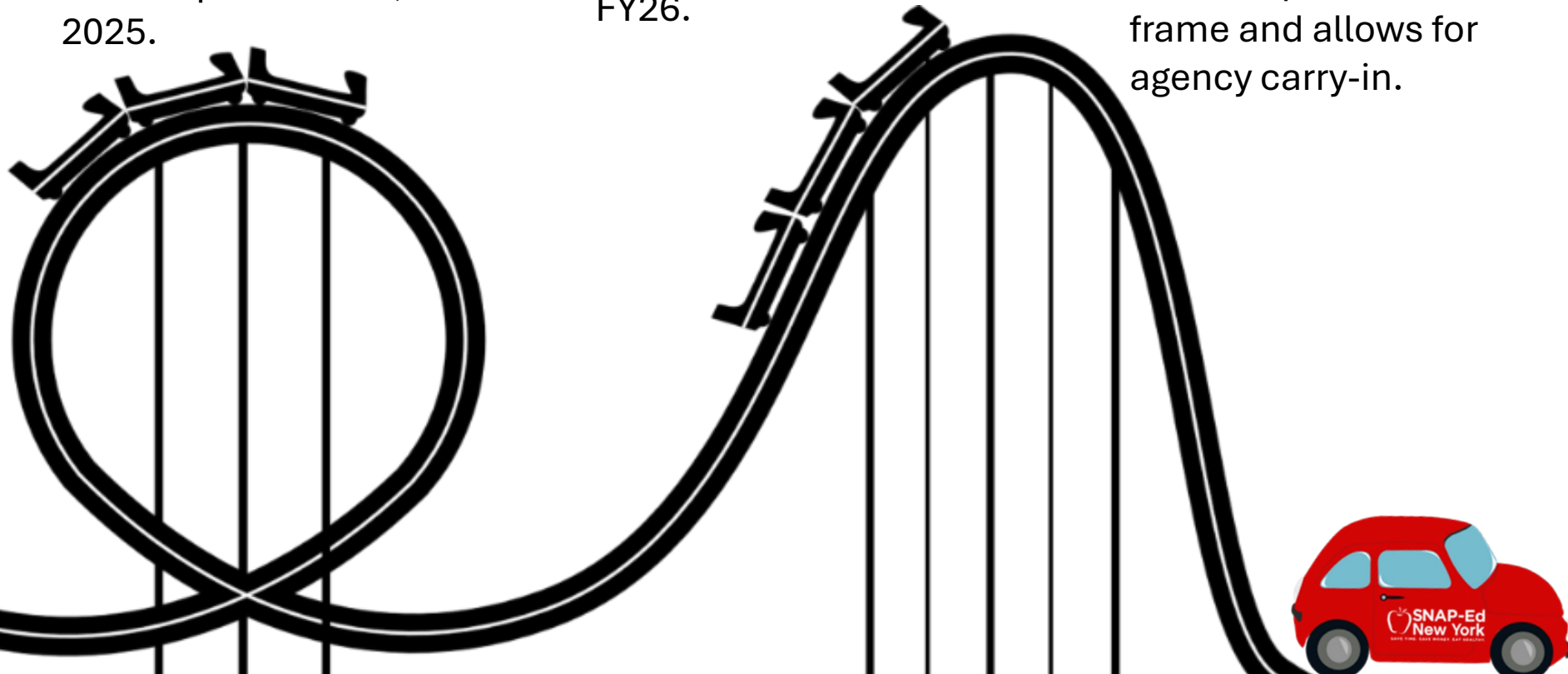
It turned into a rollercoaster.

May 13, 2025:
SNAP-Ed removed
entirely from House
Ag Committee budget.

July 4, 2025:
Public law 119-21 is
signed ending federal
funding for SNAP-Ed
as of September 30,
2025.

August 13, 2025
FNS releases a memo
that unexpended
funds can be used in
FY26.

August 22 – Sept 8, 2025
NYS OTDA sends budget
letters, updates time
frame and allows for
agency carry-in.





Federal funding for SNAP-Ed ended on September 30, 2025.



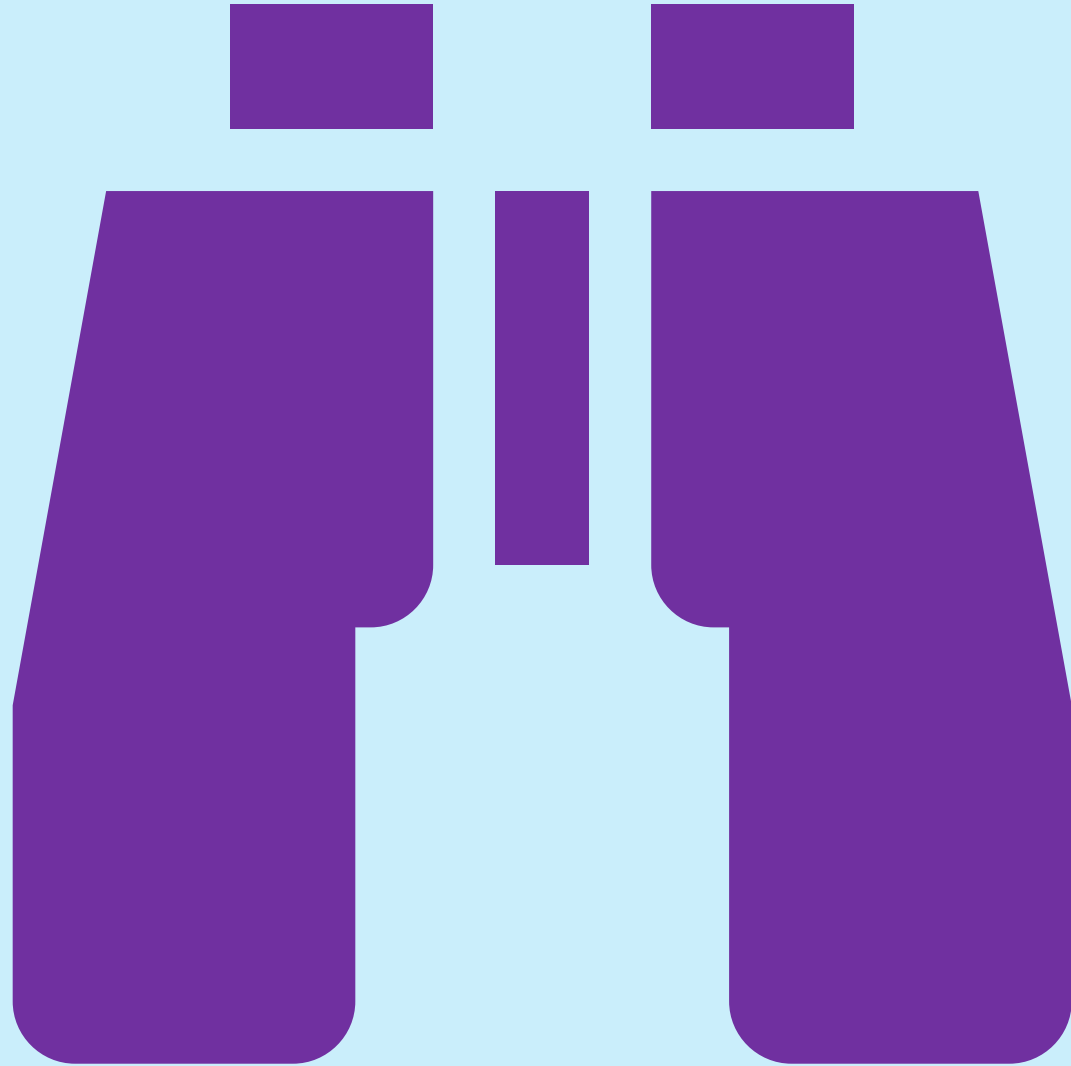
In New York State, unspent funds from FY25 will allow us to gradually wind down programs and continue supporting communities with the resources and staff we still have.



Programming will **look different across New York State.**



We will “*maintain*” programming—though in a more limited capacity—and remain committed to educating, supporting, and strengthening efforts around food, nutrition, and physical activity.



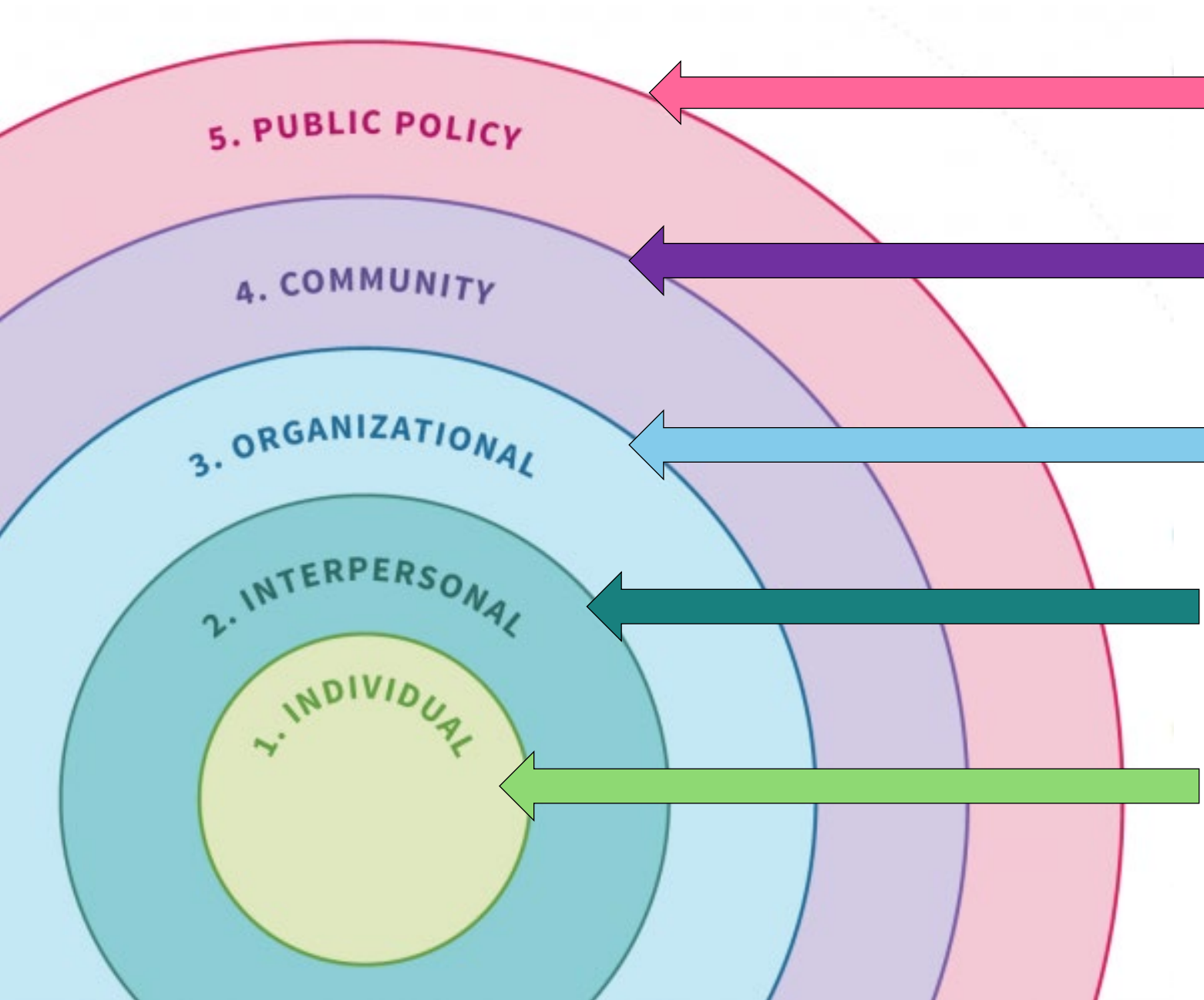
Looking Ahead

#SNAPEdWorks



“The loss of SNAP-Ed is not just health and nutrition classes going away. It’s the loss of an entire network of people and partnerships working to create healthy systems and programs.”

Impact of Loss



Government regulations of food labeling, agricultural policy and beyond.

Our food environment including access to grocery stores, farmers' markets, transportation, community safety, and local norms.

Schools, workplaces, and healthcare settings that have food environments and policies.

Family, friends, social networks, and cultural norms surrounding food, including cooking and eating practices.

Nutrition Education at its core addresses knowledge, beliefs, attitudes, and skills.



We are trying to keep programming and supports around as long as possible with the funding we have available.

Agencies are searching for funding and opportunities to continue some version of a multi-level nutrition, food and movement intervention for statewide, regional, and/or county by county.





What is next?

Where do we go from here?

What can be re-imagined?

How do we preserve the knowledge, the tools, the infrastructure, the relationships?

What can be built on the shoulders of SNAP-Ed?

“

If I have seen further, it is by
standing on the shoulders of
giants.”

Isaac Newton

Thanks for riding along!

Contact:

Shayna Russo | smr255@cornell.edu
HV Project Manager
Statewide Technical Assistance Coord
CCE Orange County.



Connect with us!

Visit www.snapedny.org



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