



## MEMORANDUM

**To:** School Foodservice Authorities (SFAs)  
**From:** The Department of Agriculture and Markets  
**Date:** October 1<sup>st</sup>, 2024  
**Subject:** Summer Food Service Program Purchases for the 30% Initiative

The Department of Agriculture and Markets (AGM), in an effort to clarify programmatic rules regarding the NYS 30% Initiative, and provide School Foodservice Authorities (SFAs) with greater opportunity to purchase New York State grown products, is issuing this memo to confirm that New York State products purchased for the Summer Food Service Program (SFSP) count towards qualifying for the New York State 30% Initiative. Any SFA who purchases New York State products for SFSP in the 24-25 school year, beginning July 1<sup>st</sup>, 2024, will be able to count those purchases towards qualifying for the 30% Initiative. New York State purchases made for SFSP in subsequent years will also count towards qualifying for the 30% Initiative in each respective year.

In accordance with the rules of the 30% Initiative, only New York State products purchased for SFSP lunches may count towards qualifying for the 30% Initiative. Any multi-use items used for SFSP will need to be attested to by the SFA, and tracked appropriately.

For more information regarding qualifying purchases please see the "[Application Process – 30% Initiative](#)" and "[Calculator Chart – 30% Initiative](#)" documents on AGMs website for the [NYS 30% Initiative](#).

Please feel free to reach out to the 30% NYS Initiative Team at the Department of Agriculture and Markets via email at [30percent@agriculture.ny.gov](mailto:30percent@agriculture.ny.gov) or by phone at (518) 388-1272 with any questions pertaining to the program.