



## New York State Natural Fiber Textile Development Workgroup

October 15, 2024

1pm-3:30pm

10B Airline Drive, Albany NY 12235, Apple Orchard Conference Room

### Agenda

**Natural Fiber Textile Development Workgroup Mission:** To study, evaluate, and develop ways to increase the natural fiber textile industry's contribution to the NYS economy and increase private investment in the industry within, and outside of, New York State.

#### 1:00 PM - Welcome and Introductions

Commissioner Richard Ball, NYS Department of Agriculture and Markets

Director, Industry Development, Allison Stark, Empire State Development

#### 1:15 PM - Update on Fashion Innovation Center

Associate Dean for Research and Graduate Studies, Ken Simons, RPI

#### 1:35 PM - Update on NYS Hemp Investment

Agricultural Policy Analyst, Tim Sweeney, NYS Department of Agriculture and Markets

#### 1:40 PM – Marketing Updates: Taste NY Holiday Pop ups and Cooperative Marketing Program

Team Lead, Marketing and Promotion, Jessica Woodward, NYS Department of Agriculture and Markets

Program Coordinator, NYS Grown & Certified, Laura Smalley, NYS Department of Agriculture and Markets

#### 2:10 PM - Break

#### 2:20 PM - Update from the New York State Fair

Agriculture Manager, New York State Fair, Christina Tuff, NYS Department of Agriculture and Markets

#### 2:35 PM - Discussion of Workgroup Priorities and Plans

Kathryn Davis, Workgroup Coordinator, NYS Department of Agriculture and Markets

#### 3:20 PM - Next Steps

Kathryn Davis, Workgroup Coordinator, NYS Department of Agriculture and Markets

#### 3:25 PM - Closing Remarks

Commissioner Richard Ball, NYS Department of Agriculture and Markets