



New York Farm Directory 2-Year Update

The Department of Agriculture and Markets has launched the online Farm Directory, which can connect consumers to producers of farm products across the state and help strengthen the local food supply chain.

The Farm Directory is active on the Department's website: <https://agriculture.ny.gov/farming/new-york-state-farm-directory>. To search the Directory, view the "Search the Directory" section on the Department's webpage and click the "Search the Directory" button. Upon landing on the Farm Directory homepage, you will see information for each listed farm, which can include the farm name, farm type, point of contact, addresses, telephone number, email address, website, social media, and a listing of all available products produced by the farm. Other categories of interest to the public, like the farm's inclusion in the New York State Grown & Certified Program and designations of Organic, Halal, or Kosher certified, may also be noted. Public users can sort or search by any field.

The Department understands that not every farm offers products to the public at the farm site, so each farm can indicate whether it is open to the public or if there are other ways to access their farm product. This might include listing a distributor, a brand name that your product is eventually marketed under, or a specific consumer-facing website where the public can determine where to purchase your product in a retail location. The information available on the Directory for each farm can be tailored to meet the individual needs of each business, and farmers will be able to update their information as desired.

Section 16(52) of the New York State Agriculture and Markets Law, first enacted in 2021 and amended in 2022, requires the Department to create a directory of every farm in New York State. The purpose of the Directory, as stated in the law, is to allow entities to access available products grown in New York State, strengthen New York agriculture, and support the environment, communities, small businesses, and local economies.

Farms that choose not to participate in the Directory **must** notify the Department of this decision by opting out, as required by law. Farms may do this via email, telephone, or by indicating it through the online Directory linked to the website above.

Farms that initially opt-out can later choose to be included at any point. Also, farms can opt out after initially choosing to participate in the Directory. Sign in to the Farm Directory using your NY.gov ID to opt out for an existing user. Go in to edit your farm and choose the delete button at the bottom of the page.

If you own a farm and want to participate in the Directory, please visit the Department's website and create your farm listing. If you are an existing Farm Directory user, please update your farm information to reflect any relevant changes or updates. Finally, if you own a farm, have not participated in the Farm Directory, or opted out, please do so by July 31st.

For questions or additional information on the Farm Directory, please contact the Department at (518) 485-1050 or FarmDirectory@agriculture.ny.gov.