

Approved Minutes from the Second Meeting of the  
Eighteenth New York State Dairy Promotion Order Advisory Board  
Held in Syracuse, NY  
Tuesday, August 1, 2023 8:00am – 6:00pm

Attendees

Board Members Present: Quorum established.

Chair L. Bailey, Vice Chair J. Patterson, J. Kehl, K. Nelson, J. Whittaker, D. Handy, A. Lamb, S. Head, R. Wolf

Board Members Not Present:

C. Moore

New York State Department of Agriculture and Markets (AGM) Staff Present:

Deputy Commissioner Trodden, H. Torino, C. Gravelle, Antonia Giuliano, C McCue (virtual)

Disclaimer: This was a public meeting and procedure followed all rules set forth in Open Meetings Law. Meetings were recorded and posted on the New York State Department of Agriculture and Markets website, along with meeting minutes and additional materials presented. Use the following link to access the webpage:

<https://agriculture.ny.gov/dairy/dairy-promotion-order>

Meeting

Purpose: 2023 Mid-Year Update

**1. Opening Remarks/Roll Call:**

Chair L. Bailey welcomed all, conducted roll call and established quorum.

**2. Approval of Past Minutes:**

H. Torino provided the June 14, 2023 meeting minutes to the board prior to today's meeting.

Resolution: A motion was entered to approve the June 14, 2023 meeting minutes and was seconded. The motion passed unanimously.

**3. AGM Update:**

Deputy Commissioner Trodden provided an update on what is happening with the Department. She thanked both Larry and Judi for hosting members of the Department for farm visits during June for Dairy Month. Department staff visited a variety of farms, processing plants, and several schools throughout the month. She mentioned that the Commissioner is attending the Tri-National Agricultural Accord, which is an opportunity to have Canada, Mexico, and the U.S. in the room at the same time to talk about dairy. She also mentioned the FDA has

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issued draft guidance, currently open for public comment, regarding the labeling of plant-based milk alternatives and voluntary nutrient statements.

**4. Presentation of Research Updates:**

- a. Milk Quality Improvement Program (MQIP) presented their 2023 update. See materials attached.
- b. Northeast Dairy Foods Research Center (NEDFRC) presented their 2023 update. See materials attached.

**5. Presentation of Promotion Updates:**

- a. New York Agriculture in the Classroom (NYAITC) presented their 2023 update. See materials attached.
- b. Milk for Health (MFH) presented their 2023 update. See materials attached.
- c. New York Animal Agriculture Coalition (NYAAC) presented their 2023 update. See materials attached.
- d. Burt Media Group (BMG) presented their 2023 update. See materials attached.
- e. New York Dairy Product Runway (NYDPR) presented their 2023 update. See materials attached.
- f. Dairy Management Inc. (DMI) presented their 2023 update. See materials attached.
- g. New England Dairy Promotion Board (NEDPB) presented their 2023 update. See materials attached.
- h. American Dairy Association North East (ADANE) presented their 2023 update. See materials attached.

**6. Public Comment Opportunity:**

H. Torino noticed an edit that was needed in the 6/14/23 Board meeting minutes that were approved earlier during this meeting. She explained that the words “year-end” needed to be removed from the purpose in the minutes.

Resolution: A motion was entered to approve edit to the June 14, 2023 meeting minutes and was seconded. The motion passed unanimously.

D. Handy commented that he felt it was a very good meeting.

Chair L. Bailey expressed appreciation on behalf of the Board for Cindy and DFA for the use of the meeting room. He reminded the Board about visiting the Dairy

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Birthing Center at the NYS Fair as well as attending the Dairy Day Breakfast which all were invited to.

Deputy Commissioner Trodden stated that it was a great day and that it was exciting to hear and see all the updates.

**7. Closing Remarks:**

Chair L. Bailey thanked everyone for their time and effort and wished them safe travels home.

**8. Meeting adjourned:**

Meeting adjourned at about 6:10pm.

Respectfully submitted,  
Heather Torino

Attachments:  
MQIP materials  
NDFRC materials  
NYAITC materials  
MFH materials  
NYAAC materials  
BMG materials  
NYDPR materials  
DMI materials  
NEDPB materials  
ADANE materials