



Agriculture
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DAIRY PROMOTION ORDER ADVISORY BOARD SEEKING PROPOSALS FOR RESEARCH PROJECTS RELATED TO NEW YORK'S DAIRY INDUSTRY

Applications Due August 17, 2020

The New York State Department of Agriculture and Markets today announced the Dairy Promotion Order (DPO) Advisory Board is making available approximately \$15 million in funding to boost the New York State dairy industry.

The funding is made available directly from New York State dairy producers through the NYS Dairy Promotion Order Act and is intended to help dairy farmers and processors further their reach to both domestic and international markets

Currently, the DPO Advisory Board is requesting proposals from organizations to conduct research projects. Applications should focus on ensuring the safety and / or expand the demand for New York dairy products and dairy ingredients.

Eligible applicants include private businesses that are not affiliated with the DPO Advisory Board, non-profit entities and research institutions. Project proposals may not promote a specific brand or trade name. Final reports and/or research papers on approved projects may be made publicly available.

To be considered for funding during the 2021 calendar year, applications are due August 17, 2020. Applications and additional information can be found at <https://www.agriculture.ny.gov/DI/DInews.html#0>.

The DPO Advisory Board advises the NYS Department of Agriculture and Markets Commissioner on the disposition of approximately \$15 million a year in funds collected from milk producers under the producer-approved New York Dairy Promotion Order. The DPO Advisory Board also makes recommendations on promotion and nutrition education programs, and various dairy product and research projects. The Advisory Board consists of ten New York milk producers appointed by the Commissioner who

serve a three-year term. The first New York State Dairy Promotion Advisory Board was appointed in May 1972 at the request of dairy producers.

New York State has nearly 4,000 dairy farms that produce nearly 15 billion pounds of milk annually, making New York the nation's fourth largest dairy state. The dairy industry is the State's largest agricultural sector, contributing significantly to the State's economy by generating nearly half of the State's total agricultural receipts, and providing some of the highest economic multipliers in the State.

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