

**MARKETING, ADVERTISING, AND PUBLIC
RELATIONS SERVICES FOR THE
NEW YORK STATE FAIR AND FAIRGROUNDS**

RFP #0231
Addendum 3

**Clarification
Issued July 28, 2020**

For clarification, the MWBE goals referenced in Section 5.4 of the RFP and the SDVOB goals referenced in Section 5.5 of the RFP apply to the gross estimated amount bid on Attachment 1 - Bid Form.