

**MARKETING, ADVERTISING, AND PUBLIC
RELATIONS SERVICES FOR THE
NEW YORK STATE FAIR AND FAIRGROUNDS**

RFP #0231
Addendum 2

**Amendment
Issued July 17, 2020**

Cover Page, submission deadline shall be amended as follows:

The deadline to submit proposals is extended to August 5, 2020 by 3:00 PM (local time).

Page 5, Section 1.6 of the RFP, shall be amended as follows:

1.6 RFP TIMELINE

RFP Posted:	June 29, 2020
Deadline for Submission of Written Questions:	July 10, 2020 by 3:00 PM (local time)
Last Update of answers or issuance of RFP Addendum http://www.agriculture.ny.gov/RFPS.html no later than:	July 17, 2020 <u>July 22, 2020</u>
Submission Deadline:	July 31, 2020 by 3:00 PM (local time) <u>August 5, 2020 by 3:00 PM (local time)</u>
Bid Opening:	August 3, 2020 <u>August 6, 2020</u>
Creative Concept Pitch “CCP”/Oral Presentation at the New York State Fairgrounds, Syracuse, NY:	August 24, August 25, and August 26, 2020*

The Department intends to make an award within thirty (30) days of the Bid Response due date. The contract will require approval from the Office of the Attorney General of the State of New York (AG) and the Office of the State Comptroller of the State of New York (OSC) before it becomes effective.

**Depending on social distancing guidance from New York State, the Department may change the in-person presentation to videoconference.*

Page 9, Section 3.1 of the RFP, shall be amended as follows:

3.1 SUBMISSION TIMELINE

All required documents must be received by AGM no later than 3:00 p.m. (local time) on ~~July 31, 2020~~ August 5, 2020 in order to be considered. AGM reserves the right to request any missing information from those items marked with an asterisk (*) on the Submission Documents Checklist.

Bidder will have three (3) business days to provide any missing information requested by AGM for those items marked with an asterisk (*) on the Submission Documents Checklist. All remaining forms and documents required to be completed after notification of selection is made shall be submitted to AGM by the selected contractor prior to execution of the contract.

Any questions concerning this RFP must be received by 3:00 p.m. (local time) on July 10, 2020. Questions must be submitted in writing via email to Carrie Lindemann or Joyce Willi at procurement.info@agriculture.ny.gov. Please list "RFP0231 – MARKETING, ADVERTISING AND PUBLIC RELATIONS SERVICES NYS FAIR" in the subject line.

A Question-and-Answer document will be posted to the AGM website: www.agriculture.ny.gov under "Funding Opportunities" no later than ~~July 17, 2020~~ July 22, 2020. No individual written responses will be provided.

Any revisions to this invitation will be posted on the AGM website, www.agriculture.ny.gov under "Funding Opportunities". All bidders are responsible for keeping informed of any revisions to this invitation. All questions and answers shall be incorporated into the RFP which will be part of the awarded contract. If you are unable to access the AGM website, please contact Carrie Lindemann or Joyce Willi at procurement.info@agriculture.ny.gov to arrange for alternate delivery, or at the following mailing address: New York State Department of Agriculture and Markets, Fiscal Department, Attn: Carrie Lindemann or Joyce Willi, 10B Airline Drive, Albany, New York, 12235.