



Agriculture and Markets

RICHARD A. BALL
Commissioner

Suggested format for requests for generic milk and dairy research funding from the NYS Dairy Promotion Order

DUE Date: August 24, 2020

Proposals should be sent to:

NYS Department of Agriculture and Markets
Attn: Louis Canter
10B Airline Drive
Albany NY 12235
Louis.Canter@Agriculture.NY.Gov

Emailed proposals formatted as a PDF are encouraged. Funding decisions are expected to be made during the next subsequent Dairy Promotion Order (DPO) Advisory Board meeting.

Organizations that submit proposals are welcome to also make an in-person presentation to the DPO Advisory Board during a public meeting. If you wish to make an in-person presentation, **please check here** _____, and state how long you anticipate you will need for your presentation _____ (time needed). The meeting duration is limited, so organizations may **not** be allotted the entire amount of time requested.

1. Name of project: _____

2. Name of principle investigator: _____

3. Please explain how your project addresses the following overall research goal of the DPO Advisory Board:

“Conduct research projects to ensure the safety of dairy products and / or expand the demand for New York dairy products and dairy ingredients.”

This is not an exclusive list. If you have an idea for a research project that is not included in the description above, but has the potential to benefit New York State dairy producers or the NYS dairy industry, you are invited to submit a proposal.

4. Description of the project:

5. Specific goal of the project:

6. How will this specific goal be measured to determine accomplishment? Please list the key performance indicators that will be used to measure the success of the project.

7. How will this project benefit NYS dairy producers or the NYS dairy industry?

8. Proposed cost of this project, including overhead / administration costs. Please list the costs, by category. For Example:

Salaries _____

Benefits _____

Supplies _____

Other (please specify) _____

Total Proposed Costs: _____

9. List of key personnel & brief description of their qualifications.

 10. Signature of principle investigator or authorized representative & date.
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Additional Information:

Eligible applicants include private businesses that are not affiliated with the DPO Advisory Board, non-profit entities and research institutions. Project proposals may not promote a specific brand or trade name. Only reasonable and actual costs directly associated with the implementation of approved projects that are incurred during the contract period up to the amount awarded will be reimbursed. Payments can be made on an advance basis for not-for-profit organizations, once reconciled with allowable costs.

While the NYS DPO Advisory Board will consider multi-year proposals, funding awards will only be made for one year at a time since the Board's source of funds varies. This also allows the NYS DPO Advisory Board to consider the effectiveness of the project.

The NYS DPO Advisory Board will expect that organizations who are successful in receiving NYS DPO funding for their work will acknowledge the NYS DPO support in any publication reporting results of the sponsored project. In addition, NYS DPO requires electronic copies of final reports, which NYS DPO may use in describing the project and its results in any publication or on the web.