

Application for Farm, Apple & Cuisine Trail Designation

The Farm, Apple and Cuisine Trail Designation Program, administered by the New York State Department of Agriculture and Markets (Department), is designed to promote greater agricultural marketing and promotional opportunities for agricultural producers located in the areas of such trails. A maximum of 10 farm trails, 10 apple trails, and 10 cuisine trails may be designated. Geographic proximity of participating producers, alignment of trails, thematic consistency, geographic or historical consistency, density, economic feasibility, and cooperation of agricultural producers, utilization of maps or other directional devices will be considered in deciding trail designations.

For the Department to determine your eligibility to participate in the Farm, Apple & Cuisine Trail Designation Program, please provide the following information:

1. Applicant information

NAME OF ASSOCIATION OF PRODUCERS

PROJECT NAME

CONTACT NAME

STREET/ROAD

CITY/STATE/ZIP CODE

PROJECT LOCATION (COUNTY)

TELEPHONE

FAX

E-MAIL ADDRESS

WEB SITE

2. Indicate Type of Trail Designation(s)

Farm Trail – an association of producers that are in close proximity to each other, sell in a cooperative manner a complementary variety of farm and food products, that utilize a map, other directional devices, or highway signs to market products and direct patrons to their respective farms.

Apple Trail - an association of producers that are in close proximity to each other, sell in a cooperative manner a wide variety of fresh apples or other fresh fruits or processed apple or fruit products, that utilize a map, other directional devices, or highway signs to market products and direct patrons to their respective farms.

Cuisine Trail - an association of producers, that may include a combination of producers, food or agricultural product processors and retailers including, but not limited to, restaurants, that are in close proximity to each other, sell in a cooperative manner a complementary variety of unusual, unique, or hard to find fresh farm and food products and foods prepared primarily with such products for on or off premises consumption, including but not limited to, herbs, meats, vegetables, salad materials, wines, cut flowers, mushrooms or fruits. Such trails may utilize a map, other directional devices, or highway signs to market their products and direct patrons to their places of business.

3. Please list the name of all producers who will be a member of the proposed trail. *Please provide as much detail as possible and attach additional sheets as necessary.

Producer Name(s)	Type of farm products offered for sale

4. Additional Information *Please provide as much detail as possible and attach additional sheets as necessary.

a.) Please include information describing and supporting the type of trail designation sought and type of agricultural products that will be marketed. The proposed marketing scheme for products and trails should be described and how patrons will be directed to the participating trail members' farms and places of business explained. In completing this section, please refer to the definition of the trail designation that you are seeking (See Section 2 above) for specific elements required. For example, Cuisine Trail applicants must demonstrate a complementary variety of unusual, unique, or hard to find farm products that are prepared primarily with such products.

b.) Include information on local geography, and local sites of interest (including parks, scenic byways, wine trails, and historical sites).

5. Please attach the following documents

- Letters from all participating producers demonstrating their interest and willingness to participate in the Farm, Apple or Cuisine Trail for which designation is requested.
- A map indicating trail design and lay out which includes participating producers.
- A trail description which describes the trail route including road/highway names/numbers and mileage.
- A regional map showing location of local sites of interest in relation to the proposed Farm, Apple, or Cuisine Trail.
- Any brochures, maps, or signage that will be used to promote the trails and attract the customers.

6. Program Criteria

Applicants must meet the definition of the Trail Designation(s) it selects on this Application (See Section 2 above) and the following additional criteria prescribed by statute:

- The length of such trail, excluding laterals, must not exceed fifty miles.
- The trail must contain a sufficient number of producers to cost-effectively attract patrons to such trail association's participating members.
- The trail must incorporate considerations that maximize patronage of such trail.
- Proposed trail routes may not conflict with or significantly overlap with existing scenic byways, wine trails or other legislated trails.
- Trail designations may not be redundant nor cover themes or subjects or have names that have been used by the New York State Scenic Byways or Wine Trail Programs.
- The trail route must be simple and easy to follow for patrons and designed with few branches, or laterals that dead end at one association member's business.

7. If trail designations are to be indicated with highway signs, please list the highways or roads where signs are proposed to be placed:*

8. Submission of Application and Fee

An association of producers seeking trail designation should submit an original and 5 copies of this Application, together with supporting documents and a one-time application fee of \$250.00 (payable to the Department of Agriculture and Markets) to the following address.

New York State Department of Agriculture and Markets
10B Airline Drive, Albany, NY 12235
ATTENTION: Marcy Kugeman, Division of Agricultural Development

9. Certification and Agreement

The undersigned certifies that the information provided in the above application is accurate and complete and that (he)(she) is duly authorized to execute this document on behalf of the applicant. If designated as a farm trail, apple trail, or cuisine trail, the applicant association of producers, agrees to abide by the requirements of Agriculture and Market's Law (AML) §284-a, including to obtain all necessary signage permits and approvals, as well as other standards as may be established by the Department for the Farm, Apple, and Cuisine Trail Program.

SIGNATURE OF INDIVIDUAL AUTHORIZED TO EXECUTE APPLICATION

NAME (TYPED OR PRINTED)

TITLE OR POSITION

DATE

Upon receipt of the application fee and review of the application and other relevant information, the Department will determine whether the applicant association of producer's qualifies for trail designation under the Farm, Apple & Cuisine Trail Designation Program.

For additional information contact:

Marcy Kugeman, Division of Agricultural Development
New York State Department of Agriculture & Markets
10B Airline Drive, Albany, NY 12235
800-554-4501 • www.agriculture.ny.gov (518) 457-1977 • marcy.kugeman@agriculture.ny.gov

***Note: The New York State Department of Transportation (NYSDOT) is authorized to permit installation and maintenance of signs on State highways for Farm, Apple, & Cuisine trails upon receipt of a \$500 application fee. Please contact Barbara S. Abrahamer, P.E., PTOE, NYSDOT Traffic Operations at (518) 457-2095 for more information regarding State highway signs. Signs placed on local roads are under the jurisdiction of local governments and may require separate permits and/or approvals. All sign designs on both State and local roads must be approved by the NYSDOT.**