

*Sample PSA – 15-30 Second Radio Reads:*

SAMPLE LIVE-READ – CREP :30 (Radio)

HEY FARMERS, THERE'S A NEW PROGRAM IN OUR STATE THAT CAN HELP YOU DO ONE OF THE THINGS YOU DO BEST ... PROTECT OUR LAND AND WATER. THE CONSERVATION RESERVE ENHANCEMENT PROGRAM OFFERS GOOD SOIL RENTAL RATES FOR PUTTING IN STREAMSIDE BUFFERS ... PLUS COST-SHARE AND TECHNICAL HELP FOR PRACTICES LIKE PLANTING TREES AND INSTALLING FENCING. CREP IS GOOD FOR OUR RIVERS AND CREEKS, AND WHEN IT COMES TO CONSERVATION, IT'S GOOD FOR YOUR BOTTOM LINE. TO LEARN MORE, CONTACT YOUR COUNTY SOIL & WATER CONSERVATION DISTRICT OR FSA OFFICE. C-R-E-P AND FARMERS – PARTNERS WITH THE LAND.

SAMPLE LIVE-READ – CREP :15 (Radio)

HEY FARMERS, THERE'S A NEW PROGRAM IN OUR STATE THAT CAN HELP YOU DO ONE OF THE THINGS YOU DO BEST ... PROTECT OUR LAND AND WATER. THE CONSERVATION RESERVE ENHANCEMENT PROGRAM OFFERS GOOD SOIL RENTAL RATES AND COST-SHARE FOR PUTTING IN FILTER STRIPS AND KEEPING LIVESTOCK OUT OF WATERWAYS. TO LEARN MORE, CONTACT YOUR COUNTY SOIL & WATER CONSERVATION DISTRICT OR FSA OFFICE. C-R-E-P AND FARMERS – PARTNERS WITH THE LAND.