



STATE OF NEW YORK
DEPARTMENT OF AGRICULTURE AND MARKETS
I WINNERS CIRCLE
ALBANY, NEW YORK 12235

DIVISION OF DAIRY INDUSTRY SERVICES
AND PRODUCER SECURITY
518-457-5731

TO: Retailers of Milk
DATE: September 21, 2001
SUBJECT: Announcement of threshold price relative to milk price gouging law,
effective OCTOBER 2001

THRESHOLD PRICE

Effective **OCTOBER 2001**, threshold prices for milk, lowfat milk, or skim milk offered for retail sale in the state are:

	<u>Gallon</u>	Half <u>Gallon</u>	<u>Quart</u>
Metro Region: (NYC and Counties of Nassau, Suffolk, Rockland, Westchester, Orange, Putnam and Dutchess)	\$3.49	\$1.79	\$.93
Upstate Region: (Remaining Counties)	\$3.31	\$1.70	\$.89

A retailer who sells above the threshold price may be in violation of the law unless such selling price is justified as not being unconscionably excessive. Such justification includes net invoice price paid for the milk item plus actual costs incurred in handling and selling that milk item.

Compared to the previous threshold price, which was unchanged for July, August and September 2001, October prices are up \$0.10 a gallon and \$0.05 a half gallon in both regions of the state. For the quart, the threshold increased \$0.02 in the Metro region and \$.03 in the Upstate region. These changes are calculated from the base month that the previous threshold was calculated on, July 2001 (base federal order Class 1 price: \$18.49/cwt. at NYC and \$17.84/cwt. at Syracuse).