

**SURVEY OF RETAIL MILK PRICES  
For Selected Markets in NYS**

**SEPTEMBER 2015**

Compiled by  
Department of Agriculture & Markets  
Division of Milk Control and Dairy Services

**UPSTATE NEW YORK  
AVERAGE SUPERMARKET PRICES, SEPTEMBER 2015**

Market	Milk			2% RFM		1% LFM		Skim	
	Paper Quart	Paper 1/2 Gal	Plastic Gallon						
	<u>Dollars</u>								
<b><u>Capital District</u></b>									
Albany	1.50	2.48	3.86	2.47	3.86	2.46	3.86	2.45	3.86
Schenectady	1.38	2.28	3.33	2.28	3.33	2.26	3.30	2.26	3.30
Troy	1.51	2.52	3.85	2.52	3.85	2.52	3.89	2.52	3.89
Weighted Average	1.47	2.43	3.71	2.43	3.71	2.42	3.71	2.41	3.71
<b><u>Central NY</u></b>									
Syracuse	1.26	2.06	2.35	1.85	2.27	1.85	2.21	1.90	2.11
Utica	1.43	2.38	3.56	2.22	3.50	2.24	3.63	2.20	3.48
Weighted Average	1.30	2.13	2.63	1.93	2.55	1.94	2.54	1.97	2.43
<b><u>Southern Tier</u></b>									
Binghamton	1.21	2.08	2.18	1.88	2.18	1.83	2.16	2.02	2.16
Elmira	1.17	2.15	2.90	1.97	2.86	1.97	2.99	1.97	2.84
Ithaca	1.16	2.14	2.60	1.89	2.55	1.89	2.69	1.89	2.55
Weighted Average	1.19	2.11	2.45	1.90	2.43	1.88	2.48	1.98	2.41
<b><u>Hudson Valley</u></b>									
Kingston	1.33	2.25	3.73	2.16	3.68	2.20	3.64	1.96	3.73
Newburgh	1.44	2.28	3.45	2.23	3.42	2.28	3.45	2.23	3.55
Poughkeepsie	1.57	2.59	3.73	2.59	3.73	2.59	3.73	2.59	3.73
Weighted Average	1.49	2.44	3.64	2.41	3.63	2.43	3.63	2.37	3.67
<b><u>Western NY</u></b>									
Buffalo	1.20	2.14	2.83	2.13	2.76	2.12	2.67	2.09	2.66
Niagara F/NTona	1.20	2.00	2.93	1.99	2.80	1.97	2.74	1.93	2.68
Weighted Average	1.20	2.13	2.84	2.11	2.77	2.10	2.68	2.07	2.66
<b><u>Unregulated</u></b>									
Plattsburgh	1.29	2.09	3.19	2.01	3.22	1.97	3.38	1.94	3.16
Watertown	1.48	2.26	3.37	2.08	3.24	2.00	3.27	1.99	3.20
Weighted Average	1.41	2.20	3.31	2.05	3.23	1.99	3.31	1.97	3.19
<b>Upstate Average</b>	<u>1.34</u>	<u>2.24</u>	<u>3.10</u>	<u>2.14</u>	<u>3.05</u>	<u>2.13</u>	<u>3.06</u>	<u>2.13</u>	<u>3.01</u>

\* = Insufficient number of observations to report.

**METROPOLITAN NEW YORK  
AVERAGE SUPERMARKET PRICES, SEPTEMBER 2015**

Market	Milk			2% RFM	1% LFM		Skim		
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Paper 1/2 Gal	Plastic Gallon	Paper Quart	Paper 1/2 Gal	Plastic Gallon
	Dollars								
Area 3	1.44	2.49	4.17	2.49	2.49	4.17	1.44	2.49	4.17
Area 4	1.32	2.28	3.77	2.28	2.28	3.90	1.32	2.26	3.86
Area 6	1.43	2.43	3.84	2.43	2.43	3.84	1.43	2.41	3.81
<b><u>METRO AVERAGE</u></b>	<u>1.40</u>	<u>2.40</u>	<u>3.93</u>	<u>2.40</u>	<u>2.40</u>	<u>3.97</u>	<u>1.40</u>	<u>2.39</u>	<u>3.95</u>

Area 1: Nassau and Suffolk Counties

Area 2: Bronx

Area 3: Lower Eastside New York

Area 4: East New York and Williamsburg

Area 5: Borough Park and South Brooklyn

Area 6 Jamaica (Queens County)

Area 7: Brighton Beach and Coney Island

Area 8: Westchester County (New Rochelle,

Larchmont and Mamaroneck

Area 9: Staten Island

\* = Insufficient number of observations to report.

**UPSTATE AND METROPOLITAN NEW YORK  
RANGE IN SUPERMARKET PRICES, SEPTEMBER 2015**

Market	Milk						2% Reduced Fat Milk				
	Paper Quart		Paper 1/2 Gal		Plastic Gallon		Paper 1/2 Gal		Plastic Gallon		
	Low	High	Low	High	Low	High	Low	High	Low	High	
	<u>Dollars</u>										
<b><u>Capital District</u></b>											
Albany	1.29	1.78	2.39	2.49	3.79	3.99	2.35	2.49	3.79	3.99	
Schenectady	1.22	1.49	1.76	2.49	2.50	3.99	1.76	2.49	2.50	3.99	
Troy	1.29	1.78	2.49	2.59	3.79	3.95	2.49	2.59	3.79	3.95	
<b><u>Central NY</u></b>											
Syracuse	1.09	1.69	1.79	3.39	2.18	2.98	1.49	2.29	1.98	2.49	
Utica	1.29	1.54	2.19	2.49	2.65	3.99	1.65	2.49	2.52	3.99	
<b><u>Southern Tier</u></b>											
Binghamton	1.09	1.39	1.96	2.19	2.15	2.19	1.47	2.19	2.15	2.19	
Elmira	1.09	1.19	2.09	2.17	2.23	3.19	1.39	2.17	2.23	3.09	
Ithaca	1.09	1.19	2.09	2.17	2.14	2.99	1.39	2.09	2.14	2.89	
<b><u>Hudson Valley</u></b>											
Kingston	1.20	1.39	2.07	2.49	3.19	3.99	1.98	2.49	3.19	3.99	
Newburgh	1.35	1.69	1.99	2.69	2.50	3.99	1.79	2.69	2.50	3.99	
Poughkeepsie	1.29	1.69	2.29	2.69	2.50	3.99	2.29	2.69	2.50	3.99	
<b><u>Western NY</u></b>											
Buffalo	1.09	1.27	1.99	2.27	2.49	3.09	1.95	2.25	2.49	2.99	
Niagara F/NTona	0.99	1.27	1.57	2.27	2.29	3.69	1.57	2.25	2.29	3.39	
<b><u>Unregulated</u></b>											
Plattsburgh	1.18	1.49	1.82	2.49	2.45	3.79	1.69	2.49	2.59	3.79	
Watertown	1.29	1.79	1.80	2.49	2.50	3.99	1.65	2.49	2.50	3.99	
<b><u>Metro</u></b>											
Low Eastside NY	1.19	1.69	2.29	2.69	3.99	4.59	2.29	2.69	--.---	--.---	
East NY/Wm'burg	1.09	1.49	1.25	2.79	2.50	4.19	1.25	2.79	--.---	--.---	
Jamaica/Queens	1.19	1.79	1.99	2.79	2.50	4.79	1.99	2.79	--.---	--.---	

\* = Insufficient number of observations to report.

**UPSTATE AND METROPOLITAN NEW YORK  
RANGE IN SUPERMARKET PRICES, SEPTEMBER 2015**

Market	1% Low Fat Milk				Skim Milk					
	Paper 1/2 Gal		Plastic Gallon		Paper Quart		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
	<u>Dollars</u>									
<b><u>Capital District</u></b>										
Albany	2.25	2.49	3.79	3.99	--,---	--,---	2.15	2.49	3.79	3.99
Schenectady	1.76	2.49	2.50	3.99	--,---	--,---	1.73	2.49	2.50	3.99
Troy	2.49	2.59	3.79	3.99	--,---	--,---	2.49	2.59	3.79	3.99
<b><u>Central NY</u></b>										
Syracuse	1.49	2.29	1.99	2.39	--,---	--,---	1.49	2.31	1.98	2.39
Utica	1.59	2.49	2.52	3.99	--,---	--,---	1.49	2.49	2.29	3.90
<b><u>Southern Tier</u></b>										
Binghamton	1.45	2.15	2.15	2.19	--,---	--,---	1.47	2.95	2.14	2.19
Elmira	1.39	2.17	2.89	3.09	--,---	--,---	1.39	2.17	2.23	3.09
Ithaca	1.39	2.09	2.29	2.89	--,---	--,---	1.39	2.09	2.14	2.89
<b><u>Hudson Valley</u></b>										
Kingston	1.92	2.49	3.19	3.99	--,---	--,---	1.59	2.49	3.42	3.99
Newburgh	1.99	2.69	2.50	3.99	--,---	--,---	1.79	2.69	2.50	3.99
Poughkeepsie	2.29	2.69	2.50	3.99	--,---	--,---	2.29	2.69	2.50	3.99
<b><u>Western NY</u></b>										
Buffalo	1.95	2.23	2.39	2.99	--,---	--,---	1.85	2.19	2.29	2.99
Niagara F/NTona	1.57	2.23	2.24	3.39	--,---	--,---	1.57	2.19	2.14	3.39
<b><u>Unregulated</u></b>										
Plattsburgh	1.49	2.49	2.99	3.79	--,---	--,---	1.58	2.49	2.29	3.79
Watertown	1.59	2.49	2.50	3.99	--,---	--,---	1.55	2.49	2.29	3.99
<b><u>Metro</u></b>										
Low Eastside NY	2.29	2.69	3.99	4.59	1.19	1.69	2.29	2.69	3.99	4.59
East NY/Wm'burg	1.25	2.79	2.50	4.79	1.09	1.49	1.25	2.69	2.50	4.79
Jamaica/Queens	1.99	2.79	2.50	4.79	1.19	1.79	1.99	2.79	2.50	4.79

\* = Insufficient number of observations to report.

**AVERAGE SUPERMARKET PRICES  
UPSTATE NEW YORK, METRO NEW YORK AND NEW YORK STATE, 2014-2015**

<u>Mkt</u>	<u>Year</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Avg</u>
Milk: Quart														
Upst	2014			1.33			1.35			1.35			1.33	1.34
	2015			1.33			1.32			1.34				
Metr	2014			1.59			1.58			1.61			1.56	1.59
	2015			1.52			1.52			1.40				
NYS	2014			1.46			1.47			1.48			1.45	1.47
	2015			1.43			1.42			1.37				
Milk: Half Gallon														
Upst	2014			2.21			2.26			2.27			2.23	2.24
	2015			2.16			2.20			2.24				
Metr	2014			2.65			2.65			2.71			2.60	2.65
	2015			2.53			2.55			2.40				
NYS	2014			2.43			2.46			2.49			2.42	2.45
	2015			2.35			2.38			2.32				
Milk: Gallon														
Upst	2014			3.05			3.10			3.17			3.13	3.11
	2015			3.05			3.12			3.10				
Metr	2014			4.30			4.38			4.28			4.27	4.31
	2015			4.11			4.09			3.93				
NYS	2014			3.68			3.74			3.73			3.70	3.71
	2015			3.58			3.61			3.52				
2% Lowfat Milk: Half Gallon														
Upst	2014			2.18			2.21			2.20			2.17	2.19
	2015			2.08			2.11			2.14				
2% Lowfat Milk: Gallon														
Upst	2014			3.06			3.07			3.13			3.09	3.09
	2015			3.01			3.06			3.05				
1% Lowfat Milk: Half Gallon														
Upst	2014			2.16			2.18			2.19			2.16	2.17
	2015			2.07			2.11			2.13				
Metr	2014			2.65			2.65			2.70			2.60	2.65
	2015			2.54			2.55			2.40				
Skim Milk: Half Gallon														
Upst	2014			2.14			2.17			2.14			2.11	2.14
	2015			2.06			2.10			2.13				
Metr	2014			2.65			2.65			2.70			2.60	2.65
	2015			2.56			2.54			2.39				

This survey of prices charged for milk, low fat milk and skim milk by supermarkets in 17 Upstate New York markets and by supermarkets in 9 Metropolitan New York areas is conducted quarterly, effective 2009. Prices are collected primarily the first full week of the survey month by Department personnel who visit about 220 supermarkets in Upstate New York and around 90 supermarkets in Metro New York. Prices are published for paper quart, paper half gallon and plastic gallon containers. All prices are simple averages except the regional prices in Upstate New York which are weighted by the population of each market in the region. The average price for each survey area is based on the lowest priced brand sold by each store and includes any promotional price and multiple container pricing.

In Upstate New York, a market area is the central city plus adjacent suburbs/townships or neighboring city, if applicable, which are generally within a ten mile radius. The supermarkets surveyed are mainly chains or voluntary/cooperative groups and include warehouse type stores except those that charge a membership fee. In a few markets, major independents are also included. The sample rate of chains or voluntary/cooperative groups is generally 100% in small markets, 75-100% in medium markets and 50% in large markets. The surveyed stores are selected in general proportion to their overall presence in the market area.

In Metro New York, supermarkets are surveyed based on a judgmental sample of stores in each area. Supermarkets include chains, voluntary/cooperative groups and independents.

NR: No range

NA: Not available

\* : Insufficient number of observations to report

#### Historical Notes:

Effective 2011, Batavia, Auburn and Rome were eliminated from the survey. This reduced number of Upstate New York markets to 17.

Effective 2010, Amsterdam and Gloversville/Johnstown were eliminated from the survey. This reduced number of Upstate New York markets to 20.

Effective 2009, survey frequency changed from a monthly to a quarterly basis.

Effective October 1988, Batavia was moved from Unregulated Area to Western New York to reflect its change in status resulting from the expansion of the Western New York Milk Marketing Area in June 1988.

Effective January 1988, revisions in the survey included discontinuing the survey of dairy stores on a monthly basis and in Upstate New York, standardizing the size of market areas, enlarging sample sizes, sampling only supermarkets, drawing of samples in proportion to the market and converting to average methodology, rather than prevailing, to determine market prices. This resulted in the number of markets being reduced from 24 to 22. Gloversville and Johnstown were merged into one market and Olean was dropped from the survey. In addition, the reporting of low fat milk prices was expanded in view of its increasing importance, particularly in Upstate New York. In Western New York, low fat milk (virtually all 2%) outsells milk 2 to 1, accounting for about 3/5 of fluid milk sales. In the balance of Upstate, low fat milk sales represent approximately 1/3 of fluid sales while in Metro New York, low fat milk accounts for about 1/6 of sales.

Effective October 1982, determination of market prices of Metro New York was changed from prevailing to average methodology.