DIS 1125

SURVEY OF RETAIL MILK PRICES
For Selected Markets in NYS

FEBRUARY 2007

Compiled by
Department of Agriculture & Markets
Division of Milk Control and Dairy Services

UPSTATE NEW YORK
AVERAGE SUPERMARKET PRICES, FEBRUARY 2007

Market	Milk			2% RFM		1% LFM		Skim	
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Plastic Gallon
	Dollars								
Capital District									
Albany	0.79	1.51	2.91	1.47	2.89	1.46	2.87	1.42	2.84
Amsterdam	0.79	1.51	2.73	1.47	2.70	1.45	2.88	1.42	2.65
Gl'sville/J'twn	0.79	1.51	2.84	1.47	2.80	1.45	2.90	1.42	2.72
Schenectady	0.83	1.48	2.79	1.46	2.78	1.43	2.76	1.41	2.72
Troy	0.80	1.51	2.84	1.47	2.80	1.44	2.76	1.41	2.71
Weighted Average	0.80	1.50	2.85	1.47	2.83	1.45	2.83	1.42	2.77
Central NY									
Auburn	0.87	1.52	2.18	1.50	2.01	1.46	2.01	1.45	1.97
Rome	0.86	1.53	2.84	1.53	2.78	1.50	2.84	1.48	2.69
Syracuse	0.80	1.49	2.36	1.47	2.07	1.48	2.12	1.47	2.09
Utica	0.82	1.49	2.53	1.47	2.48	1.46	2.61	1.44	2.50
Weighted Average	0.82	1.49	2.42	1.48	2.21	1.47	2.27	1.46	2.22
Southern Tier									
Binghamton	0.77	1.38	2.19	1.27	2.17	1.26	2.17	1.27	2.12
Elmira	0.81	1.51	2.22	1.49	2.12	1.47	2.09	1.45	2.03
Ithaca	0.82	1.51	2.49	1.50	2.23	1.48	2.21	1.47	2.11
Weighted Average	0.79	1.44	2.26	1.37	2.17	1.36	2.16	1.36	2.09
Hudson Valley									
Kingston	0.82	1.52	2.81	1.50	2.77	1.48	2.82	1.45	2.65
Newburgh	0.88	1.62	2.89	1.61	2.87	1.62	2.91	1.61	2.84
Poughkeepsie	0.83	1.59	3.04	1.59	3.01	1.58	3.03	1.58	3.02
Weighted Average	0.84	1.59	2.96	1.58	2.93	1.58	2.96	1.56	2.90
Western NY									
Batavia	0.82	1.47	2.57	1.42	2.45	1.38	2.44	1.37	2.31
Buffalo	0.79	1.51	2.31	1.47	2.21	1.44	2.13	1.41	2.05
Niagara F/NTona	0.78	1.50	2.43	1.43	2.31	1.39	2.23	1.32	2.15
Rochester	0.81	1.52	2.28	1.50	2.15	1.48	2.08	1.45	1.98
Weighted Average	0.80	1.52	2.31	1.48	2.19	1.45	2.12	1.42	2.03
Unregulated									
Jamestown	0.79	1.51	2.32	1.50	2.12	1.49	2.01	1.48	1.98
Plattsburgh	0.89	1.52	2.81	1.50	2.78	1.49	2.83	1.49	2.69
Watertown	0.82	1.51	2.76	1.50	2.71	1.48	2.71	1.47	2.64
Weighted Average	0.83	1.51	2.62	1.50	2.52	1.49	2.49	1.48	2.42
Upstate Average	0.81	1.51	2.57	1.48	2.48	1.47	2.47	1.45	2.41

* = Insufficient number of observations to report.

METROPOLITAN NEW YORK
AVERAGE SUPERMARKET PRICES, FEBRUARY 2007

Market	Milk			2% RFM	1% LFM		Skim		
	Paper Quart	Paper 1/2 Gal	Plastic Gallon	Paper 1/2 Gal	Paper 1/2 Gal	Plastic Gallon	Paper Quart	Paper 1/2 Gal	Plastic Gallon
	Dollars								
Area 1	0.86	1.65	3.13	1.65	1.65	3.13	0.86	1.65	3.13
Area 2	1.01	1.92	3.26	1.91	1.91	3.29	1.01	1.92	3.26
Area 3	1.03	1.97	3.52	1.97	1.97	3.52	1.03	1.97	3.52
Area 4	0.97	1.82	3.25	1.82	1.82	3.25	0.97	1.84	3.26
Area 5	0.92	1.72	3.16	1.72	1.72	3.16	0.88	1.72	3.16
Area 6	0.89	1.72	3.16	1.72	1.72	3.16	0.89	1.72	3.16
Area 7	0.90	1.71	3.11	1.71	1.73	3.11	0.90	1.73	3.11
Area 8	0.91	1.73	3.23	1.73	1.73	3.22	0.91	1.69	3.26
Area 9	0.85	1.64	3.16	1.65	1.64	3.16	0.85	1.63	3.16
METRO AVERAGE	0.92	1.76	3.22	1.76	1.76	3.22	0.92	1.76	3.22

Metropolitan New York

Small grocer prices, February 2007

Collection of prices at small grocers has been temporarily suspended.

Area 1: Nassau and Suffolk Counties
Area 2: Bronx
Area 3: Lower Eastside New York
Area 4: East New York and Williamsburg
Area 5: Borough Park and South Brooklyn
Area 6 Jamaica (Queens County)
Area 7: Brighton Beach and Coney Island
Area 8: Westchester County (New Rochelle, Larchmont and Mamaroneck
Area 9: Staten Island

* = Insufficient number of observations to report.

UPSTATE AND METROPOLITAN NEW YORK
RANGE IN SUPERMARKET PRICES, FEBRUARY 2007

Market	Milk						2% Reduced Fat Milk			
	Paper Quart		Paper 1/2 Gal		Plastic Gallon		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
					Dollars					
Capital District										
Albany	0.79	0.79	1.51	1.51	2.85	2.92	1.47	1.47	2.79	2.92
Amsterdam	0.79	0.79	1.51	1.51	2.35	2.92	1.47	1.47	2.29	2.92
Gl'sville/J'twn	0.79	0.79	1.51	1.51	2.58	2.92	1.47	1.47	2.48	2.92
Schenectady	0.79	0.99	1.19	1.59	1.99	3.09	1.19	1.59	1.99	3.09
Troy	0.79	0.87	1.51	1.54	2.69	2.92	1.39	1.52	2.59	2.92
Central NY										
Auburn	0.79	1.00	1.51	1.54	2.07	2.49	1.46	1.52	1.89	2.39
Rome	0.79	1.00	1.51	1.58	2.68	2.92	1.51	1.57	2.55	2.92
Syracuse	0.74	0.99	1.41	1.59	2.19	2.92	1.19	1.59	1.88	2.79
Utica	0.79	0.96	1.39	1.58	1.99	2.92	1.39	1.57	1.99	2.92
Southern Tier										
Binghamton	0.74	0.79	1.34	1.51	1.99	2.39	1.19	1.51	1.99	2.35
Elmira	0.79	0.89	1.49	1.51	2.09	2.29	1.46	1.51	1.99	2.19
Ithaca	0.79	0.89	1.51	1.51	2.49	2.49	1.46	1.51	2.09	2.39
Hudson Valley										
Kingston	0.79	0.87	1.51	1.54	2.69	2.92	1.47	1.52	2.55	2.92
Newburgh	0.74	1.19	1.47	1.87	2.48	3.14	1.42	1.87	2.48	3.14
Poughkeepsie	0.79	0.85	1.47	1.69	2.92	3.14	1.47	1.69	2.88	3.14
Western NY										
Batavia	0.79	0.87	1.35	1.55	2.29	2.89	1.35	1.46	2.19	2.75
Buffalo	0.79	0.79	1.51	1.56	2.09	2.79	1.41	1.51	1.99	2.59
Niagara F/NTona	0.73	0.79	1.47	1.51	2.39	2.59	1.29	1.46	2.29	2.39
Rochester	0.79	1.00	1.51	1.69	2.09	2.92	1.46	1.59	1.99	2.92
Unregulated										
Jamestown	0.79	0.79	1.51	1.51	2.09	2.39	1.46	1.51	1.89	2.92
Plattsburgh	0.79	1.09	1.51	1.54	2.65	2.92	1.47	1.52	2.55	2.92
Watertown	0.79	1.00	1.41	1.58	2.59	2.92	1.41	1.57	2.59	2.92
Metro										
Nassau/Suffolk	0.79	0.99	1.55	1.99	2.99	3.39	1.55	1.99	--.---	--.---
Bronx	0.84	1.19	1.59	2.19	2.99	3.79	1.59	2.19	--.---	--.---
Low Eastside NY	0.89	1.20	1.85	2.09	2.99	3.91	1.85	2.09	--.---	--.---
East NY/Wm'burg	0.84	1.09	1.62	1.99	2.95	3.59	1.62	1.99	--.---	--.---
Brough Pk/S. Br	0.84	1.19	1.59	1.89	2.99	3.69	1.59	1.89	--.---	--.---
Jamaica/Queens	0.80	1.09	1.59	1.99	2.99	3.69	1.59	1.99	--.---	--.---
Bright B/Coney	0.84	0.99	1.62	1.89	2.49	3.29	1.62	1.89	--.---	--.---
Westchester	0.84	1.09	1.62	2.19	3.14	3.89	1.62	2.19	--.---	--.---
Staten Island	0.84	0.89	1.59	1.85	3.14	3.29	1.59	1.85	--.---	--.---

* = Insufficient number of observations to report.

UPSTATE AND METROPOLITAN NEW YORK
RANGE IN SUPERMARKET PRICES, FEBRUARY 2007

Market	1% Low Fat Milk				Skim Milk					
	Paper 1/2 Gal		Plastic Gallon		Paper Quart		Paper 1/2 Gal		Plastic Gallon	
	Low	High	Low	High	Low	High	Low	High	Low	High
	Dollars									
Capital District										
Albany	1.45	1.51	2.75	2.92	--.---	--.---	1.42	1.47	2.69	2.92
Amsterdam	1.45	1.45	2.85	2.92	--.---	--.---	1.42	1.42	2.29	2.92
Gl'sville/J'twn	1.45	1.45	2.85	2.92	--.---	--.---	1.42	1.42	2.29	2.92
Schenectady	1.19	1.59	1.99	3.09	--.---	--.---	1.19	1.59	1.99	3.09
Troy	1.35	1.47	2.55	2.92	--.---	--.---	1.32	1.42	2.49	2.92
Central NY										
Auburn	1.41	1.51	1.89	2.29	--.---	--.---	1.36	1.51	1.89	2.19
Rome	1.47	1.51	2.68	2.92	--.---	--.---	1.42	1.51	2.29	2.92
Syracuse	1.19	1.69	1.99	2.79	--.---	--.---	1.19	1.59	1.88	2.79
Utica	1.42	1.51	1.99	2.95	--.---	--.---	1.42	1.51	1.99	2.95
Southern Tier										
Binghamton	1.18	1.51	1.99	2.28	--.---	--.---	1.18	1.51	1.99	2.23
Elmira	1.39	1.51	1.89	2.19	--.---	--.---	1.35	1.51	1.79	2.19
Ithaca	1.41	1.51	1.99	2.29	--.---	--.---	1.36	1.51	1.89	2.29
Hudson Valley										
Kingston	1.45	1.51	2.68	2.92	--.---	--.---	1.42	1.51	2.29	2.92
Newburgh	1.47	1.87	2.48	3.14	--.---	--.---	1.42	1.87	2.35	3.14
Poughkeepsie	1.45	1.69	2.85	3.14	--.---	--.---	1.42	1.69	2.75	3.14
Western NY										
Batavia	1.35	1.41	2.19	2.65	--.---	--.---	1.35	1.39	2.09	2.65
Buffalo	1.41	1.51	1.89	2.59	--.---	--.---	1.36	1.51	1.79	2.92
Niagara F/NTona	1.29	1.41	2.19	2.39	--.---	--.---	1.29	1.36	2.09	2.39
Rochester	1.41	1.59	1.89	2.92	--.---	--.---	1.36	1.59	1.79	2.92
Unregulated										
Jamestown	1.41	1.51	1.89	2.19	--.---	--.---	1.36	1.51	1.89	2.09
Plattsburgh	1.45	1.51	2.72	2.92	--.---	--.---	1.42	1.52	2.29	2.92
Watertown	1.41	1.51	2.55	2.92	--.---	--.---	1.41	1.51	2.29	2.92
Metro										
Nassau/Suffolk	1.55	1.99	2.99	3.39	0.79	0.99	1.50	1.99	2.99	3.39
Bronx	1.59	2.19	2.99	3.79	0.84	1.19	1.59	2.19	2.99	3.79
Low Eastside NY	1.85	2.09	2.99	3.91	0.89	1.20	1.85	2.09	2.99	3.91
East NY/Wm'burg	1.62	1.99	2.95	3.59	0.84	1.09	1.62	1.99	2.95	3.59
Brough Pk/S. Br	1.59	1.89	2.99	3.69	0.84	0.99	1.59	1.89	2.99	3.69
Jamaica/Queens	1.59	1.99	2.99	3.69	0.80	1.09	1.59	1.99	2.99	3.69
Bright B/Coney	1.62	1.89	2.49	3.29	0.84	0.99	1.62	1.89	2.49	3.29
Westchester	1.62	2.19	3.14	3.49	0.84	1.09	1.62	2.19	3.14	3.89
Staten Island	1.59	1.85	3.14	3.29	0.84	0.89	1.50	1.85	3.14	3.29

* = Insufficient number of observations to report.

AVERAGE SUPERMARKET PRICES
UPSTATE NEW YORK, METRO NEW YORK AND NEW YORK STATE, 2006-2007
(In dollars)

Mkt	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Avg
						Milk: Quart								
Upst	2006	0.81	0.81	0.76	0.72	0.71	0.71	0.72	0.71	0.71	0.76	0.77	0.77	0.75
	2007	0.80	0.81											
Metr	2006	0.91	0.91	0.89	0.85	0.84	0.84	0.84	0.83	0.84	0.87	0.88	0.87	0.86
	2007	0.90	0.92											
NYS	2006	0.86	0.86	0.83	0.79	0.78	0.78	0.78	0.77	0.78	0.82	0.83	0.82	0.81
	2007	0.85	0.87											
						Milk: Half Gallon								
Upst	2006	1.54	1.52	1.44	1.34	1.31	1.32	1.34	1.31	1.31	1.41	1.42	1.42	1.39
	2007	1.48	1.51											
Metr	2006	1.73	1.74	1.70	1.62	1.59	1.59	1.60	1.59	1.60	1.67	1.68	1.67	1.65
	2007	1.74	1.76											
NYS	2006	1.64	1.63	1.57	1.48	1.45	1.46	1.47	1.45	1.46	1.54	1.55	1.55	1.52
	2007	1.61	1.64											
						Milk: Gallon								
Upst	2006	2.51	2.48	2.47	2.38	2.35	2.33	2.37	2.34	2.33	2.43	2.42	2.38	2.40
	2007	2.51	2.57											
Metr	2006	3.22	3.22	3.15	3.00	2.93	2.93	2.95	2.93	2.95	3.08	3.09	3.08	3.04
	2007	3.18	3.22											
NYS	2006	2.87	2.85	2.81	2.69	2.64	2.63	2.66	2.64	2.64	2.76	2.76	2.73	2.72
	2007	2.85	2.90											
						2% Lowfat Milk: Half Gallon								
Upst	2006	1.52	1.49	1.43	1.33	1.30	1.30	1.32	1.30	1.30	1.39	1.40	1.39	1.37
	2007	1.45	1.48											
						2% Lowfat Milk: Gallon								
Upst	2006	2.40	2.37	2.37	2.26	2.22	2.22	2.25	2.23	2.21	2.33	2.31	2.24	2.28
	2007	2.40	2.48											
						1% Lowfat Milk: Half Gallon								
Upst	2006	1.50	1.48	1.42	1.33	1.29	1.29	1.31	1.29	1.29	1.38	1.38	1.38	1.36
	2007	1.44	1.47											
Metr	2006	1.73	1.74	1.69	1.62	1.59	1.60	1.60	1.59	1.60	1.67	1.68	1.67	1.65
	2007	1.74	1.76											
						Skim Milk: Half Gallon								
Upst	2006	1.49	1.47	1.40	1.31	1.28	1.28	1.30	1.28	1.28	1.36	1.37	1.37	1.35
	2007	1.43	1.45											
Metr	2006	1.73	1.74	1.69	1.61	1.59	1.59	1.60	1.59	1.61	1.67	1.67	1.68	1.65
	2007	1.73	1.76											

This survey of prices charged for milk, lowfat milk and skim milk by supermarkets in 22 Upstate New York markets and by supermarkets and small grocers in 9 Metropolitan New York areas is conducted monthly. A companion survey of convenience and dairy stores in Upstate New York (DIS 1126) is conducted quarterly. Prices are collected primarily the first full week of the month by Department personnel who visit about 220 supermarkets (150 during quarterly survey) in Upstate New York and around 100 supermarkets and 90 small stores in Metro New York. Prices are published for paper quart, paper half gallon and plastic gallon containers. All prices are simple averages except the regional prices in Upstate New York which are weighted by the population of each market in the region. The average price for each survey area is based on the lowest priced brand sold by each store and includes any promotional price and multiple container pricing.

In Upstate New York, a market area is the central city plus adjacent suburbs/townships or neighboring city, if applicable, which are generally within a ten mile radius. The supermarkets surveyed are mainly chains or voluntary/cooperative groups and include warehouse type stores. In a few markets, major independents are also included. The sample rate of chains or voluntary/cooperative groups is generally 100% in small markets, 75-100% in medium markets and 50% in large markets. The surveyed stores are selected in general proportion to their overall presence in the market area. During the months of the quarterly survey (March, June, September and December), the sample rate of supermarkets is reduced to around 25% in large markets (Buffalo, Syracuse and Rochester). The actual results of the reduced sample are used. Previously the results of this sample were used to move the prices of the larger sample.

In Metro New York, supermarkets and small grocers are surveyed based on a judgmental sample of stores in each area. Supermarkets include chains, voluntary/cooperative groups and independents.

NR: No range
NA: Not available
* : Insufficient number of observations to report

Historical Notes:

June 1991 survey conducted second week using full sample in all markets.

Effective October 1988, Batavia was moved from Unregulated Area to Western New York to reflect its change in status resulting from the expansion of the Western New York Milk Marketing Area in June 1988.

Effective January 1988, revisions in the survey included discontinuing the survey of dairy stores on a monthly basis and in Upstate New York, standardizing the size of market areas, enlarging sample sizes, sampling only supermarkets, drawing of samples in proportion to the market and converting to average methodology, rather than prevailing, to determine market prices. This resulted in the number of markets being reduced from 24 to 22. Gloversville and Johnstown were merged into one market and Olean was dropped from the survey. In addition, the reporting of lowfat milk prices was expanded in view of its increasing importance, particularly in Upstate New York. In Western New York, lowfat milk (virtually all 2%) outsells milk two to one, accounting for about 3/5 of fluid milk sales. In the balance of Upstate, lowfat milk sales represent approximately 1/3 of fluid sales while in Metro New York, lowfat milk accounts for about 1/6 of sales.

Effective October 1982, determination of market prices for Metro New York was changed from prevailing to average methodology.